

ONE EIGHTY FOUNDATION FORMS TO SUPPORT NORTHWEST CHILDREN AND FAMILIES

First order of business: the Foundation commits \$250,000 to Treehouse

(SEATTLE) September 21, 2011 – [One Eighty/Leisure Care](#) announces the formation of the [One Eighty Foundation](#), which aims to improve the lives of children and families in the Pacific Northwest. The Foundation's initial commitment is \$250,000 to Treehouse.

The donation to Treehouse will support the organization's most ambitious goal: to double the rate of high school graduation for King County foster youth by 2017. The Foundation's gift will be used to provide tutoring, college and career readiness, and education case management for over 1,000 foster youth in the system.

"This leadership, multi-year commitment from the One Eighty Foundation will impact the lives of thousands of foster kids over the next five years," says Janis Avery, Executive Director of Treehouse. "We are honored to have the One Eighty Foundation's partnership in ensuring that foster youth graduate high school and go on to satisfying, productive lives."

One Eighty/Leisure Care has been involved with Treehouse for nearly 10 years, providing pajamas to foster kids during the holidays. This donation builds on an already solid relationship.

"The Foundation board is simply a great group of people who want to do great things for kids and families," says Dan Madsen, Chairman of One Eighty, parent company of Leisure Care retirement communities. "We've been working together for nearly 15 years and wanted to make a bigger impact. We are excited to continue our support of Treehouse and are looking to up the ante by raising \$1 million for regional nonprofits over the next five years."

Last week, more than \$130,000 was raised at the KIRO Kids Classic Golf Tournament and Auction at Trilogy in Redmond.

The One Eighty Foundation will also provide grants to Pacific Northwest nonprofits that support children and families. Founding board members include Richard Corella, Dwight Proteau, Dan Madsen, Tom Hawley, Joanie Parsons, Steve Potter and Denise Rouleau.

For more information about the One Eighty Foundation, visit www.oneeightyfoundation.org.

About One Eighty

One Eighty is a privately-held company located in downtown Seattle, Washington. Chairman Dan Madsen has developed a combination of people, platform and pipeline focused on changing the way business is done. His drive is to make One Eighty not only a great company to work with, but also a great company to work for. Since 1988 his business philosophy has been simple – Always put people first and positively impact the lives of employees, customers and business associates everyday. This philosophy has been applied to One Eighty's senior housing

brands (*Leisure Care*, *Leisure Care Premier*, and *Signature 180*). One Eighty operates over 35 communities and nearly 5,000 units in the United States, Canada, India and Mexico. One Eighty also owns the hospitality brands Twist TravelSM, PrimeFitSM and EdibilitySM. For more information, visit www.oneeightytwist.com.

About Treehouse

Treehouse is a nonprofit organization with the mission of giving foster kids a childhood and a future. Since 1988, Treehouse has provided essential education and enrichment programs that help foster kids succeed in school, meet key material needs, and provide childhood experiences every kid deserves. Core programs serving foster kids in King County include: College and Career Planning, Tutoring, Summer Camp, Little Wishes, and our free retail store, the Warehouse. Treehouse also runs a statewide Educational Advocacy program to help foster youth stay in school and remain on-track to high school graduation. Treehouse serves over 5,000 foster kids each year. Learn more at www.treehouseforkids.org.

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